

DIVERSITY ISN'T A BUZZWORD ANYMORE — IT'S AN EXPECTATION



How does your organization stack up?



76% job seekers + employees report that a diverse workforce is an important factor when evaluating companies and job offers. This rings true for those that are: ¹



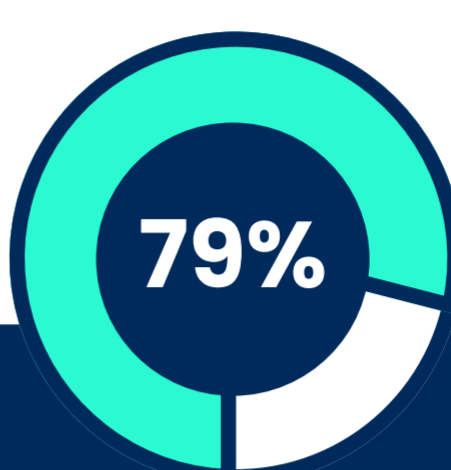
Black



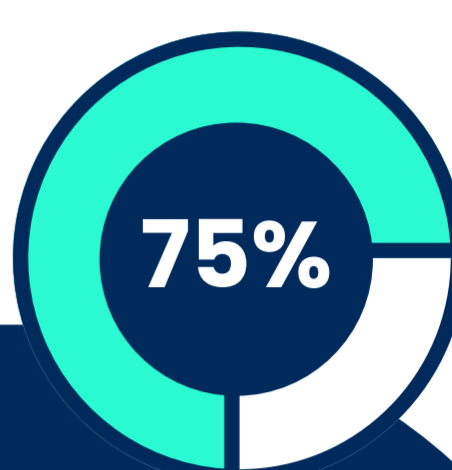
Hispanic



female



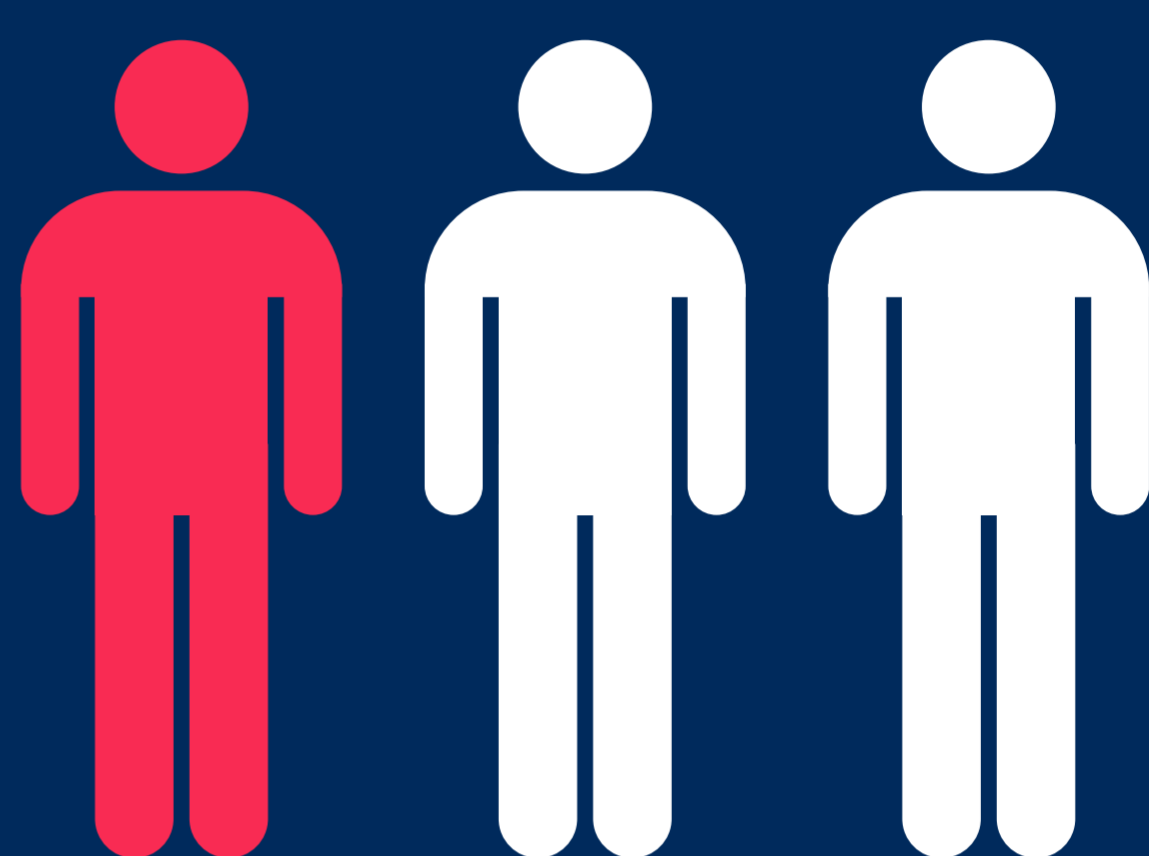
LGBTQ+



Asian

32%

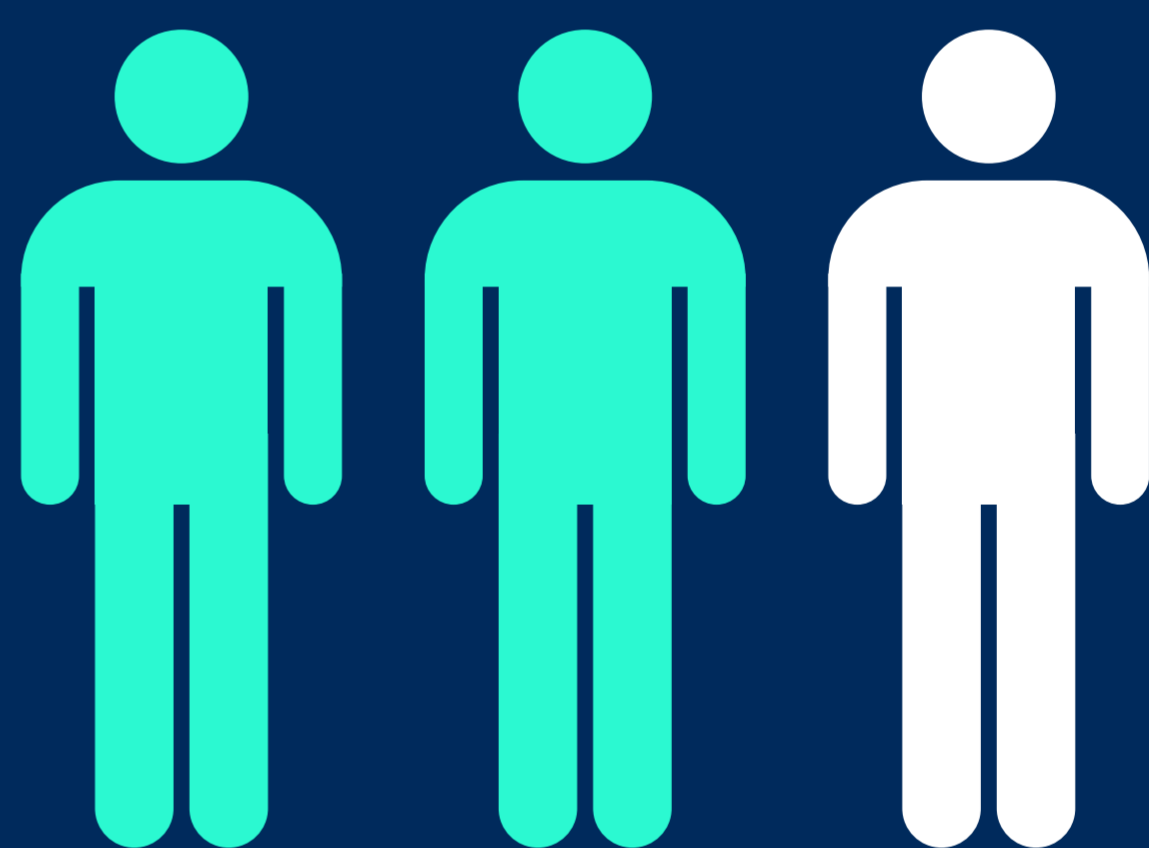
employees + job seekers wouldn't apply to a job at a company where there is a lack of diversity among its workforce. ¹



58% of employees think their employer should be doing more to increase diversity. ¹

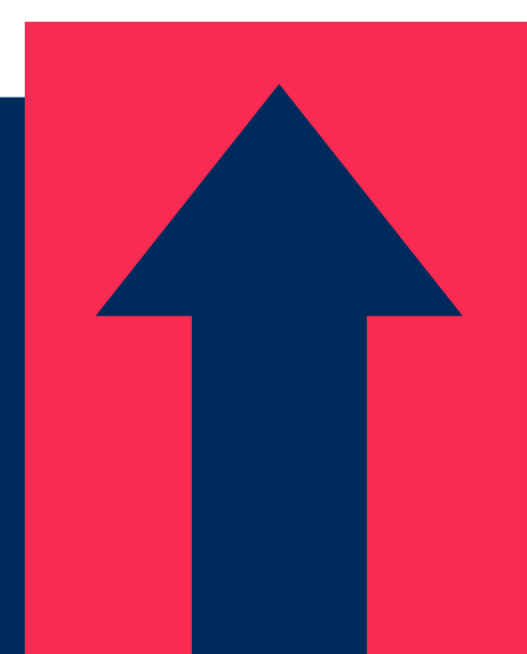
2 in 3

employees + job seekers trust employee reviews the most when it comes to understanding what diversity & inclusion really looks like at a company. ¹



WHY DIVERSITY, EQUITY AND INCLUSION MATTERS

Companies who are more ethnically-diverse are **36% more profitable** ²



Companies who are more gender-diverse will...



Outperform the least gender-diverse by **48%** ²

25% more likely to have above-average profitability ²



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1. Source: Diversity & Inclusion Workplace Survey 2020; 2. Source: McKinsey: Diversity wins 2020